

IVECCS 2005 SPONSORSHIP OPTIONS

Please review the following sponsorship options, indicating your preferred options and level of support. A final Scientific Program schedule will be sent to you in a few weeks; however, if you know that you would like to sponsor specific program topics or speakers please advise us immediately and write them in now. VECCS will consider other sponsorship options based on your corporate interests and objectives.

proceedings, bags and folios

- **Proceedings Book:** 1,500 copies of 900-page IVECCS Proceedings book. Full-page advertising available on inside covers and outside back cover. *Cost: \$30,000 (partial sponsorships accepted).*
- **CD-ROM:** Symposium proceedings also made available on CD-ROM. *Cost: \$8,000.*
- **Book Bags:** Very popular item. Approximately 2,200 bags with corporate and VECCS logos. *Cost: \$7 – \$9/bag*
- **Folio Note Pads:** Attractive folios with blank note pads. Corporate logo on cover and opportunity for promotional literature inside. *Cost: 2,200 folios @ \$3 – \$4 each.*
- **Pocket Program:** Very handy resource. Extremely popular with attendees. Contains complete scientific program schedule, daily events and room locator guide. Exclusive company promotion. *Cost: \$5,000.*
- **Bag Inserts:** Promotional items for all bags. Item required on site 10 days prior to symposium. *Cost: \$1,000 per item*
- **Bag Tags:** Your logo with an insert for registrant business card. *Cost: \$2,000*

social events and receptions

- **Opening Reception:** Traditional, fun-filled Opening Reception for all attendees. Generous food and beverage offerings. Approximately 2,200 attendees. *Cost: \$65,000 (Partial sponsorships: \$10,000).*
- **Speaker & Moderator Reception:** A special evening to reward our outstanding speakers, moderators and hardworking IVECCS committee. Approximately 200 attendees. *Cost: \$12,000.*
- **American College of Veterinary Emergency and Critical Care (ACVECC) Diplomat Dinner:** The world leaders in emergency and critical care medicine from academia and private practice (approximately 120 Diplomates) will attend. Great opportunity for networking. *Cost: \$10,000.*
- **ACVECC Exam Candidate Reception:** For residents completing their certifying exam along with ACVECC Regents, Diplomates and Exam Committee members. Approximately 120 people expected to attend. *Cost: \$6,500.*
- **Academy of Veterinary Emergency and Critical Care Technicians (AVECCT) Pinning Ceremony & Reception:** AVECCT is the premier technician clinical certification organization and will recognize the most recent class of members. Unique opportunity to support this outstanding group and participate in the ceremony. Approximately 110 attendees. *Cost: \$5,000.*
- **Student, Intern and Resident Reception:** A turnout of over 150 students, interns and residents is expected for IVECCS 2005. SVECCS maintains a chapter at every veterinary school across the country. *Cost: \$7,500.*
- **Speaker Lounge & Ready Room:** Continental breakfast and refreshments for speakers and VIPs, Sept. 7 – 11. Serves as a slide previewing and warm-up room for speakers. *Cost: \$2,000/day.*
- **Refreshment breaks:** Morning and afternoon refreshment breaks for all attendees (approximately 2,000). *Cost per break: \$5,000 – \$8,000 (depending on menu selections).*
- **Happy Hour in Exhibit Hall:** Social hour (5:15-6:45 p.m.) in the exhibit hall Friday evening with beer, wine, soft drinks and munchies. *Cost: \$14,000.*
- **Lunch in the Exhibit Hall:** Lunch coupons distributed to attendees Thursday, Friday and Saturday to encourage maximum lunchtime flow in the exhibit hall. High Recognition. *Cost: \$7,500/day.*
- **Student Luncheon:** IVECCS is a favorite meeting for student leaders. A student VECCS Chapter in every vet school, expect over 100 students to attend. *Cost: \$2,000.*

scientific program

- **General Scientific Program:** Program draft will be available in late-December for you to select the specific lectures, labs and course modules you would like to sponsor. *Cost: \$2,500/half day module; \$4,000/full day.*
- **Multidisciplinary (Resident) Review Course:** A full-day series on Wednesday, prior to the general program. Comprehensive review, interactive, clinical resident-level lectures. Includes separate proceedings with logo and ad. *Cost: \$3,000/half day; \$5,000/full day.*
- **Technician Program:** IVECCS technician program draws over 700 of the most advanced techs and animal nurses in the profession. The program consists of a lecture track and limited enrollment/lab track:
 - **Lecture Track:** Seven half-day modules of lectures covering a range of emergency/critical care topics and techniques, to include advanced nursing care, patient monitoring, laboratory testing and more. *Cost: \$12,500 for entire lecture program; \$2,000 /half day; \$3,500/full day.*
 - **Limited Enrollment Sessions/labs:** 10 half-day techniques and procedures labs. *Cost: \$2,000/half day.*
- **Knowles Memorial Keynote Lecture & General Session:** Leading authority and world-renowned speaker on sepsis and multiple organ failure will present this year's lecture. Awards program will follow. *Cost: \$2,000.*
- **Management Program:** Two days of lectures, workshops, panels on personnel, financial and facility issues facing new and established emergency and critical care practices. *Cost: \$3,500/day or \$6,000 for both days.*
- **Equine Emergency & Critical Care:** 3 ½ days on critical care for the adult equine and neonate. Presented by world's leading authorities on equine critical care medicine. *Cost: \$1,500/half day; \$2,500/full day.*
- **Small Animal Abstracts Program:** Two half-day sessions with basic and applied research findings presented. A \$500 cash award for the best resident abstract. *Cost: \$2,000/half day; \$3,500/full day.*
- **Equine Abstracts:** A half-day program presenting over 20 original papers and abstracts on equine emergency/CC. This is a rapidly growing segment of IVECCS. Cash award for best abstract. *Cost: \$1,500.*
- **Case Reports:** Extremely popular series with real cases and practice tips presented by leading practitioners. Half-day program conducted the first day (Thursday). *Cost: \$2,500/half day.*
- **Resident's Forum:** A two-hour session conducted by residents for residents. Fast-paced, lively and advanced-level program. *Cost: \$1,500/half day.*
- **Student VECCS Program:** Two special tracks for students interested in emergency/CC. Lectures and dry labs geared to this motivated group. A personal development module will also be presented. *Cost: \$1,000/one track; \$1,500/for both.*

We appreciate your support!

For IVECCS 2005 Sponsorship Information Contact:
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