



11th INTERNATIONAL VETERINARY EMERGENCY & CRITICAL CARE SYMPOSIUM

ATLANTA, GA * SEPT 7 – 11, 2005

SPONSORSHIP CATEGORIES & BENEFITS

Corporate sponsorships are vital to the success of IVECCS and in turn we would like to ensure that IVECCS contributes to the success of our corporate partners. We will do everything we can to highlight your support and participation as a sponsor. We thank you for considering sponsorship of one of the fastest growing and most progressive continuing education meetings. As a sponsor, you will receive the following benefits commensurate with the level of sponsorship. We greatly appreciate your support.

SPONSORSHIP LEVELS

Level of Commitment:

- **Diamond:** \$75,000 or greater
- **Platinum:** \$50,000 - \$75,000
- **Gold:** 25,000 - \$50,000
- **Silver:** \$10,000 - \$25,000
- **Bronze:** \$10,000 and under

Sponsorship Category Determined by:

- Cash contributions toward items or events
- Value of items directly provided, i.e. bags, folios, etc., furnished through your own supplier
- Items or events paid for directly, i.e. receptions contracted directly with supplier (i.e. hotel)
- IVECCS Program ads and/or JVECC ads contracted for in conjunction with IVECCS

ENTITLEMENTS & BENEFITS OF SPONSORSHIP

Diamond Level (\$75,000 or greater)

- Designation as Diamond Sponsor in all publications and exhibitor/sponsor signage
- Special sign for booth indicating sponsorship
- Color logo utilized in all sponsor acknowledgements
- Color logo on all scientific program courses sponsored
- Web page listing with logo acknowledging sponsorship
- Separate signage listing the items/events sponsored by the company
- One banner in exhibit hall (sponsor responsible for hanging)
- One comp 4-color ad in mail-out IVECCS program (38,000 veterinarians) and 25% discount on any additional ads
- 30% discount on JVECC ad insertion orders for one year (four consecutive quarterly issues)
- Unlimited access to IVECCS Registration and VECCS membership mailing lists 30 days prior to and 30 days after the Symposium
- One comp bag insert for IVECCS book bag
- 20 Corporate Honor Points, the primary factor used in exhibit hall booth placement
- As many Exhibitor Badges as needed.
- Complimentary Conference Room arrangements (food & beverage not included) for your corporate meetings. A room dedicated for use by Diamond and Platinum sponsors and Scheduled through VECCS.

Platinum Level (\$50,000 - \$75,000)

- Designation as Platinum Sponsor in all publications and exhibitor/sponsor signage
- Special sign for exhibit booth indicating sponsorship
- Color logo utilized in all sponsor acknowledgements
- Color logo on all scientific program courses sponsored
- Web page listing with logo acknowledging sponsorship
- 20% discount on JVECC ads for one year (four quarterly issues)
- 20% discount on all IVECCS program ad insertion orders
- Access to IVECCS Registration and VECCS membership mailing lists 30 days prior to and 30 days after the Symposium
- One comp bag insert for IVECCS book bag
- 15 Corporate Honor Points, the primary factor used in exhibit hall booth placement
- As many Exhibitor Badges as needed
- Complimentary Conference Room arrangements (food & beverage not included) for your corporate meetings. A room dedicated for use by Diamond and Platinum sponsors and Scheduled through VECCS

Gold Level (\$25,000 - \$50,000)

- Designation as Gold Sponsor in all publications and exhibitor/sponsor signage
- Special sign for exhibit booth indicating sponsorship
- Black & White logo utilized in all sponsor acknowledgements
- Black & White logo on all scientific program courses sponsored
- 20% discount on JVECC ads for one issue (September or December 2005)
- 20% discount on all IVECCS program ad insertion orders
- Access to IVECCS Registration mailing list 30 days prior to and 30 days after the Symposium
- 50% discount on bag inserts for IVECCS book bag
- 12 Corporate Honor Points, the primary factor used in exhibit hall booth placement
- Two additional exhibitor badges per 10x10 booth

Silver Level (\$10,000 - \$25,000)

- Designation as Silver Sponsor in all publications and exhibitor/sponsor signage
- Name on all scientific program courses sponsored
- 10% discount on JVECC ads for one issue (September or December 2005)
- 10% discount on all IVECCS program ad insertion orders
- 25% discount on bag inserts for IVECCS book bag
- 8 Corporate Honor Points, the primary factor used in exhibit hall booth placement
- One additional exhibitor badge per 10x10 booth

Bronze Level (Up to \$10,000)

- Designation as Bronze Level Sponsor in all publications, web page and exhibitor/sponsor signage
- Name on all scientific program courses and events sponsored
- 10% discount on JVECC ads for one issue (September or December 2005)
- 10% discount on all IVECCS program ad insertion orders
- 5 Corporate Honor Points, the primary factor used in exhibit hall booth placement

Contact us for more information on IVECCS 2005:

*Ph: 210-698-5575 Fax: 210-698-7138 Email: info@veccs.org
Web page: www.veccs.org*